



BTC GROUP CHANGES LIVES FOREVER!

Raymond Matsake wins
BTC Group Win-A-Farm Promotion
Serefete Nthobelang walks away with
P100 000 as runner up

The biggest giveaway prize ever in Botswana saw Raymond Matsake walk away with a farm worth P4.5 million during a live draw at Game City Parking Lot on Saturday.

"I cannot believe this. I'm really lost for words as to what to say. Thanks to BTC my life will never be the same. I could not believe it at first – it took a while for it to actually sink in that I had won! I could not have asked for a better Christmas gift," said Matsake.

The runner up, in the win a farm competition, Serefete Nthobelang, pocketed P100 000. "I am truly blessed to have won this prize. BTC has indeed changed my life and I am truly grateful," said an ecstatic Nthobelang.

This competition started in January 2009. Competitors entered by either sending an sms from their beMOBILE phones or making a call from their BTC landlines.

Game City parking lot was a hive of activity as Botswana witnessed the biggest prize give away. The atmosphere was electric with some onlookers more tense than the eight (8) finalists. But the day belonged to Matsake who walked away with a highly prized asset - a 15 hectare fully equipped farm with a farmhouse, two boreholes, two kraals, a reservoir and 200 hundred cattle.

Handing over the branding iron to Matsake, BTC Group Chief Executive Officer, Thapelo Lippe said: "We found it fitting to give away a farm for this promotion because as we all know that culturally Botswana's wealth lies in owning land and cattle rearing. We wanted a prize that would empower the winner and take them to greater heights. We believe that we have achieved this, and the BTC Group is honoured to have had the opportunity to change a life – for the better." The BTC Group is a responsible corporate citizen, always looking for opportunities to empower Botswana.