

Modisane wins BTC com

By Ketshepile More

GABORONE - Mogorosi Modisane is Botswana Telecommunications Corporation (BTC) phone book cover winner.

Mogorosi was awarded his P25 000 prize at Thapong Visual Arts Centre recently for his art work which will be on the cover of the 2011 BTC phone book.

For the competition, artists were required to creatively depict the BTC group; Botsnet and the be Mobile.

They were also required to show how BTC improves the lives of Botswana through its services and the legacy which the BTC group

is laying out for future generations of Botswana.

Mogorosi said his art piece was influenced by the concept of 'molaletsa', which is a socio-cultural concept.

He noted that his piece communicated how Botswana acquire services, adding that he used BTC as an umbrella for Botswana with the services it provides.

The BTC phone book competition has been running for three years; this is 'a sure sign of and testament to our commitment to supporting talent and in this particular case art in Botswana', stated BTC head of project

management Pilot Yane.

He said this year the competition has grown, saying that the competition allows artists to showcase their talent in a very unique way, allowing their art to be seen by people all over the country.

"At BTC we believe that the arts contribute meaningfully to the growth of Botswana's economy", said Yane, adding that visual arts brings out Botswana's cultural identity and brings joy to people in different ways.

He said they are playing a very active role in promoting and supporting local arts and culture.

As part of BTC group

corporate social in Yane stated that their on the development of Botswana and giving b community.

"The arts promote in thinking, innovatio resourcefulness, th initiative is in line nation's aspirations as in the vision 2016 pillar for a prosperous, prod innovative nation", not

BTC also donated to Thapong arts ce centre which has made establishing a place w artists can create art, in display their work. BO

