

Residents welcome beMOBILE

By Moshe Galeragwe

BOKSPITS - Residents of Bokspits have described the be MOBILE communication network as one of the developments that will go a long way in developing the community and connecting the area to the country.

One of the residents said at the be MOBILE launch over the weekend in Bokspits that because of their remoteness, BORAVAST (Bokspits, Rappelspan, Vaalhoek and Struizendam) area used to being so remote to the extent that it was not easy to access them.

Mrs Anna Esterhuizen described the tarring of Tshabong/Bokspits road as a milestone which has resulted in the area receiving some of the projects the community has long dreamt of.

Mrs Esterhuizen said their reliance on cellular network spillover from South African companies like Vodacom is now a thing of the past as the area will now rely on a home grown product.

Meanwhile, acting head of Product Development, Mr Emmanuel Mmusetsi said that since be MOBILE joined other cellular network companies in 2008 it has brought some changes and improvements to insure that customers get value for their money.

Mr Mmusetsi added that provision of mobile telecommunication services to peri-urban and rural areas is a welcome development. He said be MOBILE has seen it fit to extend its network services countrywide.

"We are a Botswana company with your interests at heart."

He said the P15 million sponsorship of the country's elite football league has seen the game of football grow into a reputable force within the African continent.

"Our league is very competitive and we are able to produce players of repute that can match the very best of Africa."

In their quest to become a market leader, Mr Mmusetsi said the company will continue to expand and provide reliable and efficient communication to areas far and wide in an effort to bridge the digital communication gap.

He said telecommunications network will attract investors to do business in remote areas adding that even civil servants will enjoy working in such areas.

As for the education field, Mr Mmusetsi said cell phones and the internet are tools that can be used especially in long distance learning. **BOPA**